

MMM 2020 Virtual Conference

November 2-6, 2020 • www.magnetism.org

Support Opportunities

The 65th Annual Conference on Magnetism and Magnetic Materials (MMM 2020) will be held virtually November 2-6, 2020. We invite you to become a Supporter of the MMM 2020 Virtual Conference. MMM 2020 includes all aspects of fundamental and applied magnetism, with sessions reviewing the latest advances in magnetic materials, emerging applications, spin electronics, energy and power applications, bio-magnetism, and much more. We expect that the attendance will soar this year as more people are able to attend the virtual Conference from around the world at any time of day.

There are many support opportunities available that will give your company increased exposure to and recognition by the magnetism community. We welcome your support in making this virtual Conference a success.

Supporter Benefits

All Conference Supporters will receive the following benefits:

- Logo and company description on the Conference website
- Virtual booth where you can post your company logo, links, promotional materials including videos, offer live demos, meet one-on-one with attendees and have instant access to lead retrieval information for those attendees who visit your virtual booth. Once your support is confirmed you will receive instructions about how to set up your virtual booth.
- One complimentary Conference registration

Fees

US\$1500 per support option (see next page). Fee to be paid in full by October 1, 2020.

For more information, contact:

Tim Mewes, Exhibits Chair
tmewes@mint.ua.edu

Jennifer Fiske, Exhibits Manager
Jennifer@mmmconference.com
or (615) 507-5199



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Support Options

Please select one of the support options below. The cost for each support opportunity is US\$1500.

Virtual Bierstube

(Thursday 12:00 pm ET or Friday 6:00 am ET)

Our most popular Conference event is going virtual! The Bierstube will feature several chat rooms to be hosted by this Supporter, giving you the ability to personally greet attendees, network, and socialize. The Bierstuben will immediately follow the Tuesday and Friday live-streamed Symposia sessions. BYOB.

Best Poster Award **SOLD**

Supporter's logo will be prominently displayed with the winning virtual posters.

Meet the Experts

(Wednesday 6:00 am ET or Wednesday 7:00 pm ET)

Support this live interactive event which fosters communication in a small group setting between students and a distinguished group of magnetism experts. Supporter's logo will be prominently displayed during the session.

Writing Workshop

(Monday 10:00 pm ET or Tuesday 11:00 am ET)

Support this Workshop featuring several talks geared toward students and postdocs on the writing and preparation of professional resumes, technical articles, and paper review reports. Supporter's logo will be prominently displayed during the session.

Social Media Posts

The MMM Conference has over 22,000 Facebook followers and 13,000 Twitter followers. This Supporter will have the opportunity to have three customized social media messages posted by the Conference to their Twitter and Facebook accounts. Sponsored content is subject to copy approval by the Conference and will be posted on both the Conference Facebook and Twitter feeds on selected pre-approved dates. The posts will be clearly marked as sponsored content.

Symposia Session Support

The Supporter may select one of the following eight Symposia sessions to support. Your logo will be prominently displayed during the session for both the live-streamed and on-demand sessions. You can find out more information about the individual Symposia here: <http://server6.hyperevo.com/storage/app/media/docs/2020%20MMM%20Items/Invited%20Speakers%2020200813.pdf>

S1: Weyl Semimetals for Spintronics

Monday, November 2

8:00 pm ET

S2: Advanced Static and Dynamic Spin Depth Profiling

Tuesday, November 3

9:00 am ET

S3: Magnetic Nanoparticles for Biomedical Diagnostics and Imaging: Recent Advances and Perspectives

Wednesday, November 4

3:00 am ET

S4: Antiferromagnetic Spintronics: Transport and Dynamics in Metals, Insulators and Magnetic Tunnel Junctions

Wednesday, November 4

9:00 am ET

S5: Physics and Applications in Transmission and Control of Spin-Orbit Torques

Wednesday, November 4

8:00 pm ET

S6: Next Generation Artificial Spin Ice

Thursday, November 5

9:00 am ET

S7: New Approaches for Information Processing Coupling Spintronics and Magnonics

Friday, November 6

3:00 am ET

S8: Novel Approaches to the Excitation and Control of Nano-scale Propagating Spin Waves

Friday, November 6

9:00 am ET



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Conditions of the Supporter's Agreement

1. **APPLICATION AND ELIGIBILITY:** Application for support must be made on the form provided by MMM 2020 and be executed by an individual who has authority to act for the applicant (supporter). Assignments will not be confirmed without MMM 2020 receipt of complete payment. MMM 2020 reserves the absolute right to reject any application it feels is not applicable to the scope of the Conference.
2. **AGREEMENT TO CONDITIONS:** Each supporting company and its employees agree to abide by these conditions, it being understood and agreed that the sole control of the event rests with MMM 2020.
3. **PAYMENT:** Payment in full must accompany the Support Application. Applications not accompanied by the appropriate fee will be delayed in processing and event assignment.
4. **CANCELLATION OF CONFERENCE:** In the event of cancellation of the Conference, due to circumstances within MMM 2020 direct control, the liability of MMM 2020 shall be limited to refund of fees paid to MMM 2020 by the supporter. In the event MMM 2020 has no control over the cancellation of the Conference, MMM 2020 shall have no liability of any kind but may at its discretion refund any fees paid by the supporter.
5. **CANCELLATION BY SUPPORTER:** Should the supporter be unable participate as contracted for and should MMM 2020 be notified in writing by October 1, 2020, 50% of all fees paid by the supporter to date will be refunded. No refund of any fees will be made if cancellation is received after October 1, 2020.



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